



Two-year, full-time residential MBA programme will enable you to set strategic goals, empower you to handle complex challenges through analytical thinking, and encourage you to unleash the forces of technology to deliver results.

Created and curated by experts from the fields of education and industry, our 1600+ hour programme has been designed for holistic career advancement.

Graduating students will be awarded a Master's in Business Administration (MBA) degree by BITS Pilani, an Institution of Eminence Deemed to be a University estd. vide Sec.3 of the UGC Act,1956 under notification #F.12-23/63.U-2 of Jun 18,1964.



70+ COURSES (CORE & WAW)



5 DISTINCT SPECIALIZATIONS



1600+ CONTACT HOURS



2 YEAR FULL-TIME RESIDENTIAL PROGRAMME



STRONG INDUSTRY EXPOSURE

[REQUEST CALLBACK](#)

# FEE STRUCTURE

This fee structure is applicable only for the Class of **2026** and is subject to change for the next batch of students

Application fee:	₹ 1,500/-
Programme fee:	As Below
-Tuition fee:	INR 22,50,000
-One-time admission fee:	INR 1,50,000
-Accommodation:	INR 3,00,000
-Security Deposit (Refundable):	INR 20,000
<b>Total Cost to Student:</b>	<b>INR 27,20,000/-</b>

REQUEST CALLBACK



## PROGRAMME SUMMARY

### BUSINESS CORE

Strategy  
Finance  
Marketing  
Organisational Behaviour  
Operations  
Global / Contextual Perspective

### DISTINCTIVE SPECIALISATIONS

Entrepreneurship and Innovation  
Finance and Investing  
Ecommerce and Digital Leadership  
Leadership and Strategy  
Marketing and Consumer Insights

### TRANSFORMATIVE LEARNINGS

Emerging Technologies  
Design Thinking  
Data Science and Analytics

### WINNING AT THE WORKPLACE

Workplace Essentials  
Leadership Skills  
Contextual Perspectives

**Students can apply through CAT/GMAT/GRE**

## **PLACEMENTS:**


BITSoM, the new-age business school in Mumbai, has announced placement outcomes for its founding class (**MBA 2021-23**), recording an **average CTC of Rs 23.85 lakh per annum** and the **highest CTC at Rs 50.10 lakh** in its very first year of placements.

Students bagged opportunities from leading companies in coveted roles across industries.

**Students with prior full-time work experience who had declared their last drawn salaries at an average of Rs 7.34 lakhs were placed with an average post-MBA CTC of Rs 20.81 lakh per annum. The top 10 percent of the class were placed with an average CTC of Rs 37.02 lakh per annum. The average for the top 30 percent is Rs 30.42 lakh, and the top half of the class has an average CTC of Rs 28.17 lakh. The median CTC is Rs 23 lakh.**

The statistics include 37 students who accepted preplacement offers.



For info and assistance, call our B-school experts at  8288823518